

#firecrackerREDPOINTdept

By Joanne Boland

**firecracker**  
DEPARTMENT  
with Naomi Snieckus



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# Redpoint

by Joanne Boland

In sports climbing, the term **Redpoint** means an ascent completed by a climber without falling or resting on the rope

Our mission with **Redpoint** is to burn the fear of aging in our industry

We will shine a light on cultivated, experienced and seasoned women whose ascent in the business has paved the path, and routed the trail for others

We want to create a safe community where women can come together and elevate one another

Let's get this conversation started...  
name one thing you love about getting older

[www.firecrackerdepartment.com](http://www.firecrackerdepartment.com)

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**For more Firecracker information go to:**

[www.firecrackerdepartment.com](http://www.firecrackerdepartment.com)

Firecracker [Instagram](#)

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**Be part of the community!**

**Name one thing you love about getting older? - TAG US!**

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